

DIGITAL LEADERSHIP

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With Kate Doodson
Joint Chief Executive & Digital
Transformation Consultant at Cosmic UK

9.00AM – 4.30PM

Monday 11th &
Friday 22nd November

Trevenson House
Church Road
Pool, Redruth, TR15 3PT



OVERVIEW OF TOPIC

Leading your business in the digital world requires new skills and mindset changes. Step out of the business and focus on developing your technology confidence, learn new techniques such as MVP, design thinking and Agile Project Management and understand how to motivate and train staff to create a business fit for the 21st Century.

Digital Technologies - an introduction to emerging technologies such as IOT, AI, Blockchain and a chance to review and understand the success of current enabling technologies such as networks, connectivity, Cloud, Data Strategy etc

Digital Processes - an opportunity to review processes for your business, including models such as Design Thinking and Agile Project Management, MVP and SAMR

Digital People - understand skills and capabilities needed for your future business and team dynamics and learn what motivates people in the digital world

WHAT YOU'LL LEARN

- Anticipate digital disruption and learn to change at speed
- Master your digital vision and develop your strategic plans
- Change mind-sets, question your organisation's culture and develop digital attitudes and capabilities
- Manage digital innovation and creative design
- Develop strategies and roadmaps with digital at core of your plans

Limited spaces available, register your interest by emailing us: futurefocus@unlocking-potential.co.uk or call our client services team on: 0845 600 3660



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