

# My Employability Canvas

Name:

Target job/organisation:

My Career Passions/Values	My Strengths and Aptitudes	My Value Proposition	My Relationship Strategy	How I Will Help?
<p>What do you get most excited and motivated about at work? (E.g. doing something worthy/purposeful, money, helping people, generating information/ideas, a sector or specialism, managing, problem solving, fixing, inventing, selling, career progression, training etc.)</p>	<p>The things you naturally excel at are usually the same as those you feel happiest doing What do you need to demonstrate that you are a good, natural 'fit' for the role and for the team/organisation?</p>	<p>Evidence you meet the requirements of the Job Description and Person Specification Relevant experience, achievements, transferrable skills, knowledge &amp; qualifications and enthusiasm. What else can you demonstrate which are relevant to the organisation's requirements or culture?</p>	<p>How will you stand out in the recruitment process? We're all human... Who are the people responsible for making the decisions? How will you catch their attention? What do you know about the culture of the organisation you are applying to and/or the team?</p>	<p>How you add value for customers and/or the organisation Demonstrate you understand how the organisation makes money and your commercial awareness by showing who and how you will help. What benefits can the employer expect you to deliver for them and their customers (e.g. reduce costs, lure custom, improve customer service, create content, lead people, manage change)</p>
	<p><b>My Support Network</b> Key partners, supporters and network Anyone who enables you to work (e.g. child carer, transport). Ambassadors for 'brand you' e.g. referees/ anyone who's seen you work and loves you. (If there is no one in this box, what can you do to recruit some fans/supporters?)</p>		<p><b>My Communication Strategy</b> The recruitment process How does the employer want to be reached? Which other channels might also work? How will potential employers find out about you and get in touch? E.g. CV, Linked In, Facebook, Pinterest, Post etc. Does your online presence undermine you?</p>	

## My Personal Considerations

What I Would Give to Work?	What I Could/Want To Receive
<p>What would work cost you? (time, energy etc.). Family/personal time? Travel time? Relocation? Salary? Childcare costs? Flexibility? Money to purchase a vehicle/clothing?</p>	<p>Revenue &amp; Benefits What are the wage levels in this profession and geographical area? Where are you on the scale from beginner to experienced? Benefits: Insurance? Holidays? Pension? Training and development? Bonus? Shares? Satisfaction? Enjoyment? Social contact? Flexible hours? Career progression?</p>